



Vote for your favourite innovations for the Trends Area 2008!

This year, EMBALLAGE innovates and gives the opportunity to journalists to select their favourite products among several technological innovations

Since its creation in 2006, the EMBALLAGE Trends Area has been setting up the exhibitor's most significant innovations. This area receives every year great feedbacks from visitors who are looking for solutions for their daily problems. This year, EMBALLAGE invites you to vote for the exposed innovations and allows you to be the creators of the Trends Area.

An exhibition of the world's trends

Real innovation shop window, the Trends Area highlights the most remarkable innovations amongst about 500 new products, which are presented each year by the exhibitors.

After a first selection by a "pre-jury", you will be invited to vote for your favourite innovations among 5 categories of products:

- More eco-citizen
- More cost-effective
- Safer
- More convenient
- More different

Go on the extranet website and vote!

This website will be launched by July. It will be the platform to see the innovations declared by the exhibitors. You will receive a login and a password to have a free access to the extranet website.

From the month of September on, you will be requested to vote for the products selected by the pre-jury. This Extranet will thus be the place of exchange that will allow you to put on-line the results of your selections.

To let the Trends Area 2008 be a living place, please vote!

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